

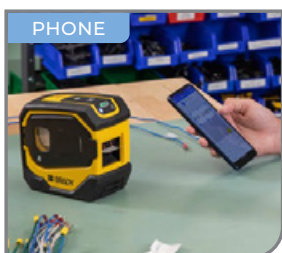


# WORK SMARTER. LABEL LARGER.

# THE M511

Big labels  
Better labelling

**Design. Preview. Print. Up to 38 mm wide labels**  
- any way you choose.



## More information. Less waste.

Communicate better with bigger labels

Do more with these industry-leading features:

- ▶ 8+ hours/1,000 labels on a single charge
- ▶ Space-saving design
- ▶ Auto label cutter
- ▶ Bluetooth 5.0
- ▶ Resists 1.8 m drops, 115 kg crushes and has military-grade shock resistance
- ▶ Share label files in multiple locations
- ▶ 300 dpi resolution for 1D and 2D barcodes

## REVOLUTIONISE THE WAY YOU WORK



**RESISTS 1.8 M  
DROPS AND 115 KG  
CRUSHES**



**CONNECT UP  
TO 5 DEVICES  
AT A TIME**



**DESIGN & PRINT  
WITH A PHONE  
OR PC**

# THE M511 BIGGER MESSAGES BETTER CONNECTIONS

## OPTIMISED FOR LARGER LABELLING



### WIRE, ASSET AND COMPONENT ID

- Datacom/Telecom, Electrical and Component ID
- Convey more information printing edge to edge
- Use 1 tool for multiple on-site applications



### LABS

- Vials, tubes, slides, equipment and samples
- Track better with barcodes and QR codes
- Print bigger with a smaller, more flexible printer



### SAFETY & FACILITY, LEAN/5S, CONSTRUCTION

- Warning labels, tool kits and bins
- See bigger text from safer distances
- Communicate info better: safety, caution, compliance



**Enjoy a more premium labelling experience with optimised Brady Authentic materials.**


























Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry.

**Get authentic. Get better with Brady.**

## 100s of purpose-built materials for the applications you need

### A few M511 label materials you need to know about

To view all available material options, visit [bradyeurope.com/M511materials](http://bradyeurope.com/M511materials)

|   |  |  Wire & cable |  Electrical & datacom |  Component & equipment |  Safety & facility |  Laboratory |
|---|--|--|---|---|---|--|
| <b>Multi-purpose</b>  | Aggressive Adhesive Multi-Purpose Nylon Labels (B-499)               |               |                       |                        |   |             |
|  <b>Laboratory</b> | FreezerBondz™ Ultra-Thin Cryogenic Polyester Labels (B-492)          |  |   |   |   |             |
| <b>All-weather</b>  | All-Weather Vinyl Labels (B-595)                                     |  |                       |                        |                    |             |
| <b>Tags</b>   | Non-adhesive tag material with high tensile strength (B-109)         |               |                       |   |   |  |
|  <b>Sleeves</b>    | PermaSleeve® Heat-Shrink Labels (B-342)                              |               |   |   |   |  |
| <b>Wrap around</b>  | Aggressive Adhesive Self-Laminating Vinyl Wrap Around Labels (B-417) |               |                       |   |   |  |
| <b>Flags</b>  | T-Flag or P-Flag Matte Polypropylene Labels (B-425A)                 |               |                       |   |   |  |
|  <b>BradyGrip®</b> | BradyGrip® Print-on-Hook Labels featuring VELCRO® Brand Hook (B-414) |  |                       |   |   |  |

 = Unique Brady material

► Learn more at [bradyeurope.com/M511](http://bradyeurope.com/M511) or scan to watch the overview video.



## M511 Printer Specifications

| Printer Specifications     |   |
|----------------------------|---|
| Print Technology           | Thermal Transfer  |
| Print Resolution (dpi)     | 300   |
| Print Speed (mm/sec)       | 33.80   |
| Colour Capability          | Monocolour  |
| Max. Label Width (mm)      | 38.10   |
| Min. Label Width (mm)      | 5.97  |
| Recommended Usage per Day  | 1000  |
| Internal Memory Capacity   | Memory via connected mobile device  |
| Connectivity Options       | Bluetooth® 5 Low Energy (class II)<br>USB   |
| Phones & Tablets Supported | Android devices with Android OS 6+<br>iPhone 5S or newer with iOS 10+   |
| Software Compatibility     | Express Labels Mobile App<br>Brady Workstation<br>Windows based driver for 3rd party software use   |
| Bar Code Type              | Code 128, Code 128A, Code 128B, Code 128C, Code 39,<br>Code 39 Full ASCII, Code 93, Code 93 Full ASCII, EAN-13,<br>EAN-13 Extension 2, EAN-13 Extension 5, EAN-8, EAN-8<br>Extension 2, EAN-8 Extension 5, GS1-128, HIBC, Interleaved<br>2 of 5, JAN-13, JAN-8, UPC-A, UPC-E, Data Matrix, PDF417,<br>QR code, More through Brady Workstation |
| Built-in Symbols           | Dependant on software   |
| Physical Properties        |   |
| Dimensions                 | 152.40 mm (W) x 91.44 mm (H) x 162.56 mm (D)  |
| Weight (kg)                | 1.2   |
| Device Indicators          | LEDs indicating battery life<br>Bluetooth indicating lights:<br>pulsing blue = broadcasting signal;<br>solid blue = device connected or paired  |
| Cutter                     | Auto Cutter   |
| Warranty                   | 2 years   |
| Drop Test                  | Resistant to 1.8 metre drops<br>Resistant to 115 kg crushes<br>Resistant to military-grade shocks (MIL-STD-810G)<br>Sand & Dust   |

## Accessories

| Article No.   | Order Reference | Description        |
|---|-----------------|--------------------|
|  | 176448          | M511-HC            |
|  | 176449          | M51-MAGNET         |
|  | 176450          | M51-HOOK           |
|  | 176499          | M211-M511-POWER    |
|  | 176501          | M211-M511-EU-UK-AC |

## M511 Label Printer Kits



| Article No. | Order Reference | Description  |
|-------------|-----------------|--|
| 170970      | M511-EU-UK-US   | M511 Label Printer - EMEA                              |
| 176494      | M511-EU-UK-KIT  | M511 Label Printer Kit - EMEA                          |
| 322919      | M511-EU-UK-BWS  | M511 Label Printer with Brady Workstation Suite - EMEA |

### M511-EU-UK-US :

This printer ships in a carton box with M5C-1500-595-WT-BK label cartridge, AC Adapter with EU and UK plugs, Quick Start guide and a Brady Workstation Basic design Suite.

### M511-EU-UK-KIT :

This printer ships in a hard case with a M511 printer, M5C-1500-595-WT-BK, M4-91-427, M5-131-499 label cartridges, an AC Adapter, a magnet, a utility hook, a Power Brick for M211 and M511 printers, a Quick Start Guide and Brady Workstation Product and Wire ID Software Suite.

### M511-EU-UK-BWS :

This printer ships in a carton box with M5C-1500-595-WT-BK label cartridge, AC Adapter with EU and UK plugs, Quick Start guide and a licence for Brady Workstation Software suites.

